

JOSHUA COREY

Portland, OR | (917) 753-1564 | joshcorey.com

ABOUT

Over fifteen years leading national and international creative teams and projects in the hospitality, event, retail, and experiential marketing industries from both agency and Brand sides. Experience ranges from a full acre rooftop farm in the heart of Queens NY, to strategizing the transformation of a Boeing 747 into a gamer's inflight paradise for the Xbox One launch, to directing the design and build out of multiple Nike Jordan flagship stores. Most recently, I have been managing the creative and production teams within the North America Seasonal Retail and Experience Design Studio at Nike. With all projects I was entrusted to lead the full team and cross functional partnerships, managing budgets and timelines, strategizing process improvements, vendor relations, artists, architects, city inspectors, and more.

I thrive on tackling the largest challenges and find the most satisfaction in listening to the need and then simplifying and refining a process and a message to tell the perfect story. People are the prize and the best stories are told by the best listeners.

NIKE

Studio Manager - NA Brand Experience Design

Portland, OR | 2021 - Current

- Clarify and align on brief intake with partners, including review of scope to provide clarity on budget, timelines, priorities and tools to enable work
- Strategize and establish timeline, budget, resourcing, and asset delivery requirements for upcoming seasons
- Partner with Global and Geo brand teams to provide creative solutions to drive strategic business & brand objectives
- Drive creative review cadence, including checkpoints through final approvals including leadership reviews
- Assign creative E2E support through internal staff and agency partners, with ownership of all vendor relationships
- Ensure tracking of project health and status, providing escalation when needed

Sr. Creative Producer - NA Brand Experience Design

Portland, OR | 2019 - 2021

- Partner with Creative and cross-functional partners to design and produce seasonal initiatives across the fleet of stores while using Nike Flagship (NYC HOI) as Geo muse
- Managed over \$22M in project budgets while ensuring that we never went over budget
- Drove the complete custom design, production, and installation of over 20 Retail and Brand Experience Initiatives
- Owned the development and implementation of sustainable resources and practices across internal teams and external vendors

CONTRACT

Executive Producer / Designer

National | 2017 - 2019

- Led experiential builds for SET Creative, Centerfield, Limitless Creative, DGTL
- Nike TDE/Kenny Cortez Tour (LA, Houston, Toronto, Chicago, NYC)
- Vapormax Launch Maxfield LA
- Microsoft - Touring Display ICIE Hub
- Google - Full Retail Build

**SET
CREATIVE**

Sr. Project Director

Portland, OR | 2014 - 2017

- Owned and managed three year client relationship with Nike/Jordan
- Directed team of Creatives and Project Managers to execute various projects for clients including Nike/Jordan, Nike Basketball, Redbull, and others
- Managed teams of Creatives, Project Managers and Construction Managers to execute build-out, fixture/art production and installation of multiple Jordan flagship and pop-up stores

**MOTHER
NYC**

Contract Producer / Designer

New York, NY | 2012 - 2014

- Xbox: Consulting producer for the development of the Xbox One launch in NYC. Led concept and development team focusing on converting a Boeing 747 into a gamers experience, delivering the latest Xbox to NYC from San Francisco
- Microsoft / MSQFT NY: Design consultant and installation manager of the MSQFT Fashion Week event, coordinating with Solange Knowles in collaboration with Microsoft
- Larry Silverstein WTC: Collaborated with artist Carol Egan and Corcoran Group / Sunshine to manufacture and install an abstracted, wall-mounted map of lower Manhattan as the focal point for the sales center of "30 Park Place Properties"

**ROBERTAS
RESTAURANT
GROUP**

Designer / Builder / Project Manager

New York, NY | 2009 - 2012

- Managed build and opening of Robertas, Robertas Back Yard, Rippers, Blanca, and Brooklyn Star. In charge of hiring architects, contractors, subcontractors, and vendors in addition to overseeing them throughout the build-outs
- Designed and built custom furniture for Robertas, Blancas, and Brooklyn Star (original location)
- Led concept and execution of events including Scope Art Festival, Milk Studios for Vice Media, Tiki Disco Brooklyn, Madison Square Markets, and Union Square Markets
- Managed a team on executing the installation of the Brooklyn Grange, an acre rooftop garden in New York City

**MOMOFUKU
RESTAURANT
GROUP**

Designer / Builder / Project Manager

New York, NY | 2004 - 2014

- Managed build-out and opening of Momofuku Ssam Bar, Ko, Milk Bar, and Noodle bar. Designed and built all custom furniture included in Momofuku Noodle Bar, Ssam Bar, Ko, and Milk Bar
- Implemented new operation strategies, creating more efficiently run restaurants. Applied city guidelines including DOH, FDNY, and NYCDOB
- Executed Momofuku's Culinary Research and Development Lab a test kitchen targeting culinary concepts and development

EDUCATION

Pratt Institute

Brooklyn, NY - 2007

**Bachelor of Industrial Design
Bachelor of Fine Art**

TOOLS

Organizational and Design:

Box / D6 / Crate / Dropbox / AirTable / Smartsheets / Miro / Microsoft Suite / Adobe Suite / SketchUp / Keynote

Real Life:

Empathy, Spirit of inclusivity / Expert listener / Articulate / I can hang with the sinners and the saints, the princes and the paupers / I can reach things in high places